



BUSINESS BROCHURE

企业宣传册 BUSINESS BROCHURE

LUCKY VENUS

VALUE-ADDED SERVICE

增值服务

13 +

years of pet toy field's expertise

20000 +

attractive products

200 +

customers served worldwide

1 VS1

customized service

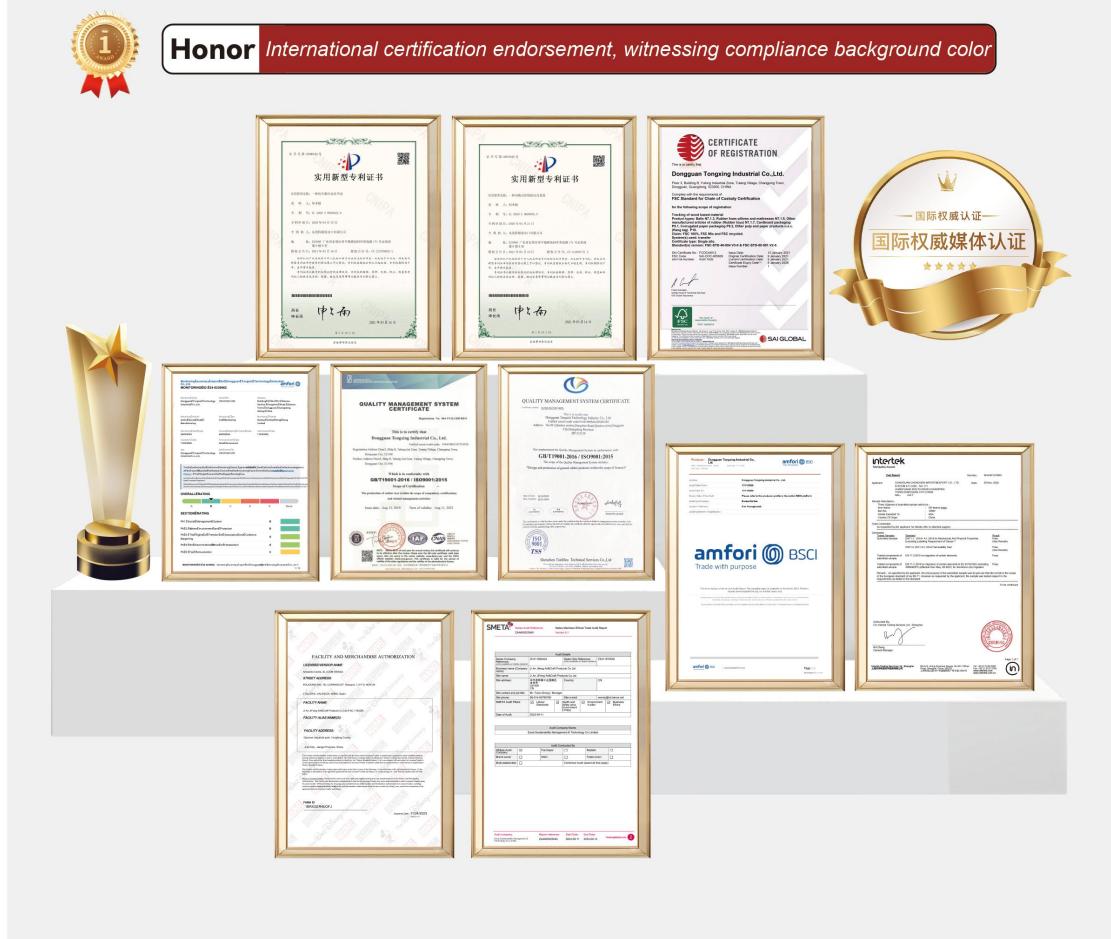
3 design teams, providing

4-6 new styles to customers monthly

COMPANY HISTORY

公司历程





LUCKY VENUS

OUR OFFICE



*Dongguan Chenggen
Import and Export Co., Ltd*



A Corner Of The Office



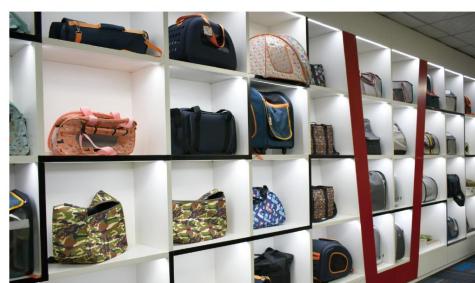
A Corner Of The Office



Conference Room



Sample Room



Sample Room

LUCKY VENUS

COMPANY ACTIVITIES



End-of-year's party of 2025



End-of-year's party of 2024



Training Courses



Group Activities



Group Activities



Group Activities

LUCKY VENUS

LATEX FACTORY



Company Reception



Factory



Corridor



Factory



Workshop



Workshop

LUCKY VENUS

LATEX FACTORY



Curing Oven Equipment



Polishing Equipment



Cleaning Equipment

LUCKY VENUS

LATEX TOYS



100% Pure Natural Latex

*Three types of occlusal
surface textures.*

LUCKY VENUS

Latex Toys



Product Name : 100% latex toy Year of Development:2023.12



Product Name : Latex Fruit section Year of Development:2024.4

LUCKY VENUS

Latex Toys



Product Name : pig series Year of Development:2013-2014



Product Name : latex plush toy Year of Development:2022.01

LUCKY VENUS

Latex Toys



Product Name : vegetables & fruits series Year of Development:2004



Product Name : flower series Year of Development:2007

LUCKY VENUS

Latex Toys



Product Name : *christmas series* Year of Development:2004



Product Name : *halloween series* Year of Development:2021.01

LUCKY VENUS

RUBBER FACTORY



Company Panorama



Factory



Corridor



Factory



Workshop



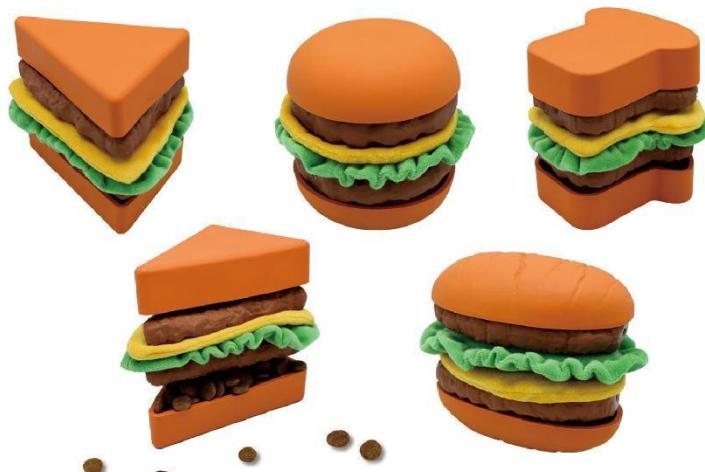
Workshop

LUCKY VENUS

RUBBER TOYS



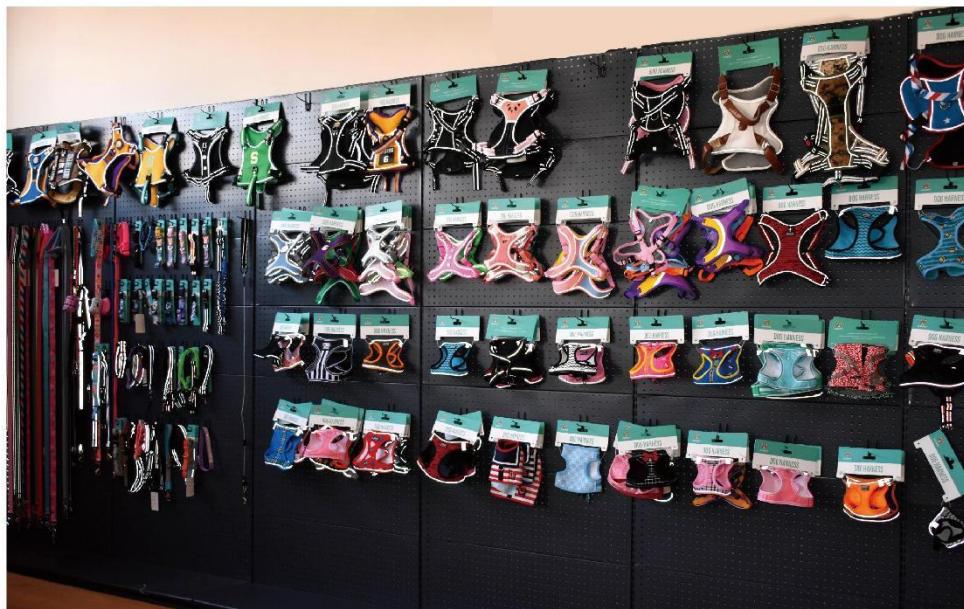
Product Name : bone rubber series Year of Development:2023.06



Product Name : rubber plush toy Year of Development:2023.09

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PLUSH FACTORY



Sample Rooms



Workshop



Workshop

LUCKY VENUS

PLUSH TOY & LEASHES



Product Name : leashes series Year of Development:2023.05



Product Name : fish & chicken & duck series Year of Development:2023.11

Core Members



Dan (CEO)

- Co-founder of 9 enterprises including Lucky Venus, Tongxin Technology, and Jintaixin Group.
- Member of the National Technical Committee for Rubber Standardization.
- Winner of the Gold Medal at the 2023 Spanish Annual Design Competition.
- Over 20 years of experience in enterprise and project management.
- Successfully led teams to complete multiple major projects, with wide recognition in the industry.

Core Members

Ken (GENERAL MANAGER)

- Co-founder of 3 enterprises, including Lucky Venus Co., Ltd.
- 27 years of enterprise management experience in the pet toy industry.
- Multiple designed products (e.g., screaming chickens) have been patented in the U.S. and other countries.
- A member of the China Calligraphers Association.
- Designed 1000+ top-selling products for global markets, receiving multiple awards.



LUCKY VENUS

Core Members



Mabel

With 25 years of work experience, engaged in pet toy industry for more than 10 years.

Served 50+ customers throughout Europe, Australia, Middle east and other countries.

Participated in more than 20 large-scale projects, and reached cooperation with more than 10 well-known brands, such as CST, DIS.

Proficient in latex, TPR, rubber, plush, traction rope and other materials and processes.

Will always pay attention to the work, give timely reply and efficient service.

Shirley

Graduated from a top university with 2 years' experience in pet products trading.

Passionate about animal welfare and dedicated to helping clients achieve business growth.

Proven track record in facilitating successful international trade partnerships.

Successfully facilitated over \$2M in export deals with European and American markets.

Known for building long-term partnerships through attentive service and market expertise.



Simon

Engaged in the e-commerce industry for 8 years.

Served Adidas, Nike, Disney, WalMart, ASDA, RIDA, TESCO and other domestic and foreign customers.

Engaged in ADIDAS star product release, and helped enterprises set up e-commerce live broadcast matters.

Help enterprises to complete the talent live with goods, Create a turnover of up to 1000W+ in half a year.

Familiar with the production process of pet toys, children's toys and other industries.

LUCKY VENUS

KEY EUROPEAN CUSTOMERS



LUCKY VENUS

KEY EUROPEAN CUSTOMERS

Sainsbury's

Auchan

Morrisons
Since 1899

ASDA

RIGA

MARTIN
SELLIER

Armitage
PETCARE

CAMON
We love pets

eldorado®

TESCO

Core Members

Lynn (MSALES MANAGER)

- 20 years of business experience (8 years in sales management).
- Helped customers save over \$30,000 in costs last year.
- Excellent communication and coordination skills; served 60+ large customers with consistently positive feedback.
- Proficient in latex, TPR, rubber, plush product material and process to provide customers with more professional service.
- Keen market perception ability, providing customers with the latest explosive products every month.





Lucky Venus Limited was founded in 2012, located in Dongguan, Guangdong, which is a leading supplier with 13 years of pet toys & pet products manufacturing experience.

Mainly exports pet products to Europe, the Americas and 20+ other countries, our plant covers an area of more than 15000+ square, With 500+ employees, 3 design teams and 30+ patents, dedicated to providing 1vs1 customized service to worldwide customers.



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