



**BUSINESS  
BROCHURE**

**企业宣传册**  
**BUSINESS BROCHURE**

LUCKY VENUS

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VALUE-ADDED SERVICE

增值服务

*13*+

• **years of pet toy field's expertise**

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*20000*+

• **attractive products**

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*200*+

**customers served worldwide**

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*1VS1*

• **customized service**

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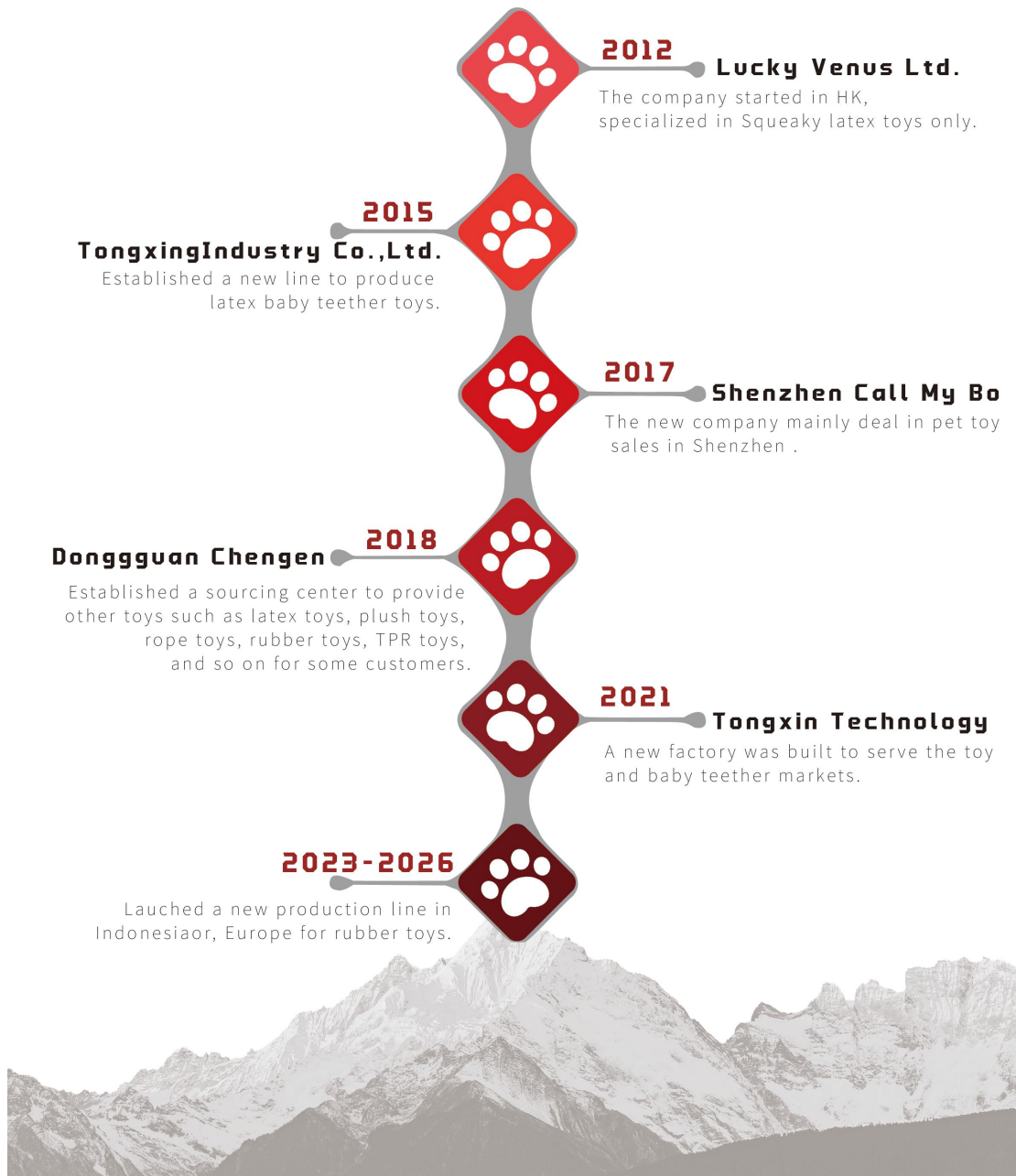
*3* design teams,providing

• *4-6* new styles to customers monthly

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## COMPANY HISTORY

### 公司历程







## OUR OFFICE



*Dongguan Chenggen  
Import and Export Co., Ltd*



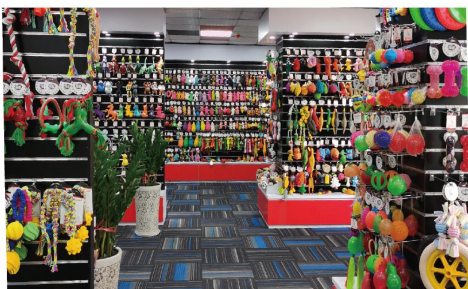
*A Corner Of The Office*



*A Corner Of The Office*



*Conference Room*



*Sample Room*



*Sample Room*

COMPANY ACTIVITIES



*End-of-year's party of 2025*



*End-of-year's party of 2024*



*Training Courses*



*Group Activities*



*Group Activities*



*Group Activities*



**LUCKY VENUS**

## **LATEX FACTORY**



*Company Reception*



*Factory*



*Corridor*



*Factory*



*Workshop*



*Workshop*

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**LATEX FACTORY**



*Curing Oven Equipment*



*Polishing Equipment*



*Cleaning Equipment*



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**LATEX TOYS**



**100% Pure Natural Latex**

*Three types of occlusal  
surface textures.*

Latex Toys



Product Name : 100% latex toy    Year of Development:2023.12



Product Name : Latex Fruit section    Year of Development:2024.4

## Latex Toys



Product Name : pig series Year of Development:2013-2014



Product Name : latex plush toy Year of Development:2022.01



## **Latex Toys**



*Product Name : vegetables & fruits series    Year of Development:2004*



*Product Name : flower series    Year of Development:2007*

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## Latex Toys



Product Name : christmas series Year of Development:2004



Product Name : halloween series Year of Development:2021.01

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**RUBBER FACTORY**



*Company Panorama*



*Factory*



*Corridor*



*Factory*



*Workshop*



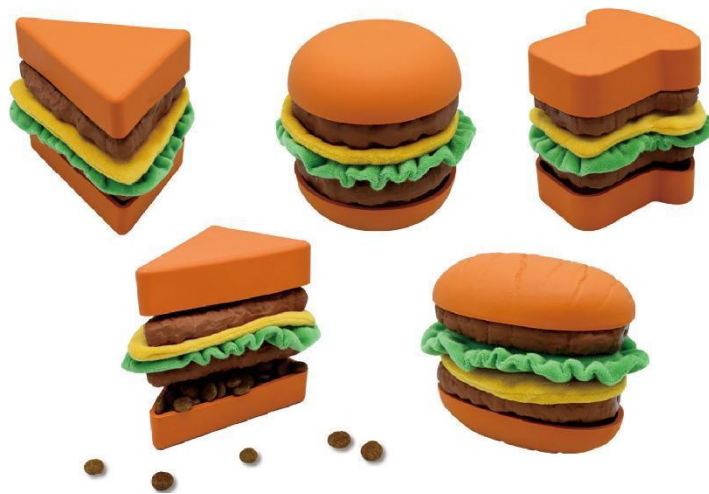
*Workshop*



## RUBBER TOYS



Product Name : bone rubber series Year of Development:2023.06



Product Name : rubber plush toy Year of Development:2023.09

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## **PLUSH FACTORY**



*Sample Rooms*



*Workshop*



*Workshop*

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## **PLUSH TOY & LEASHES**



Product Name : leashes series Year of Development:2023.05



Product Name : fish & chicken & duck series Year of Development:2023.11



## Core Members



### Dan (CEO)

- Co-founder of 9 enterprises including Lucky Venus, Tongxin Technology, and Jintaixin Group.
- Member of the National Technical Committee for Rubber Standardization.
- Winner of the Gold Medal at the 2023 Spanish Annual Design Competition.
- Over 20 years of experience in enterprise and project management.
- Successfully led teams to complete multiple major projects, with wide recognition in the industry.

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## Core Members

### **Ken** (GENERAL MANAGER)

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- Co-founder of 3 enterprises, including Lucky Venus Co., Ltd.
- 27 years of enterprise management experience in the pet toy industry.
- Multiple designed products (e.g., screaming chickens) have been patented in the U.S. and other countries.
- A member of the China Calligraphers Association.
- Designed 1000+ top-selling products for global markets, receiving multiple awards.



## Core Members



### Mabel

*With 25 years of work experience, engaged in pet toy industry for more than 10 years.*

*Served 50+ customers throughout Europe, Australia, Middle east and other countries.*

*Participated in more than 20 large-scale projects, and reached cooperation with more than 10 well-known brands, such as CST, DIS.*

*Proficient in latex, TPR, rubber, plush, traction rope and other materials and processes.*

*Will always pay attention to the work, give timely reply and efficient service.*

### Shirley

*Graduated from a top university with 2 years' experience in pet products trading.*

*Passionate about animal welfare and dedicated to helping clients achieve business growth.*

*Proven track record in facilitating successful international trade partnerships.*

*Successfully facilitated over \$2M in export deals with European and American markets.*

*Known for building long-term partnerships through attentive service and market expertise.*



### Simon

*Engaged in the e-commerce industry for 8 years.*

*Served Adidas, Nike, Disney, WalMart, ASDA, RIDA, TESCO and other domestic and foreign customers.*

*Engaged in ADIDAS star product release, and help enterprises set up e-commerce live broadcast matters.*

*Help enterprises to complete the talent live with goods, Create a turnover of up to 1000W+ in half a year.*

*Familiar with the production process of pet toys, children's toys and other industries.*



**LUCKY VENUS**

## KEY EUROPEAN CUSTOMERS

The Disney logo in its classic script font.The PET SOLUTIONS logo, featuring two green cat silhouettes above the text "PET SOLUTIONS" in green and black.The Coastal pet products inc. logo, with "Coastal" in large blue letters and "pet products inc." in smaller black letters below it.The Kmart logo, featuring a large red "K" above the word "kmart." in red lowercase letters.The TJ-maxx logo, with "TJ-maxx" in a stylized red font.The Chrisco logo, with "Chrisco" in white script on a red background and "Welcome til dør" in smaller white text below.The Walmart logo, with "Walmart" in blue and the yellow six-pointed star icon.The PET SMART logo, with "PET" in red and "SMART" in blue, separated by a red dot.The five BELOW logo, with "five" in lowercase and "BELOW" in uppercase, both in blue.The multipet logo, with "multipet" in white lowercase on a purple background and "PET FUN. MULTIPLIED." in smaller white text below.

**LUCKY VENUS**

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**KEY EUROPEAN CUSTOMERS**

**Sainsbury's**

**Auchan**

  
**Morrisons**  
Since 1899

  
**ASDA**

  
**RIGA**

  
**MARTIN  
SELLIER**

  
**Armitage**  
PET CARE

  
**CAMON**  
We love pets

**eldorado**

**TESCO**

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## **Core Members**

### **Lynn** (MSALES MANAGER)

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- *20 years of business experience (8 years in sales management).*
- *Helped customers save over \$30,000 in costs last year.*
- *Excellent communication and coordination skills; served 60+ large customers with consistently positive feedback.*
- *Proficient in latex, TPR, rubber, plush product material and process to provide customers with more professional service.*
- *Keen market perception ability, providing customers with the latest explosive products every month.*





Lucky Venus Limited was founded in 2012, located in Dongguan, Guangdong, which is a leading supplier with 13 years of pet toys & pet products manufacturing experience.

Mainly exports pet products to Europe, the Americas and 20+ other countries, our plant covers an area of more than 15000+ square, With 500+ employees, 3 design teams and 30+ patents, dedicated to providing 1vs1 customized service to worldwide customers.



金泰星實業有限公司

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